

zvoove Appoints Anja Michael as Chief People Officer

As of 1 January 2022, Anja Michael has been appointed Chief People Officer (CPO) of the zvoove Group, where she will be responsible for strategic and operational HR. She will report directly to zvoove CEO Oliver Muhr. Her main focus will be on employer branding, employee- and organizational development, change management, recruiting and digitalization of HR processes.

‘Innovative and fast-growing software companies like zvoove are experiencing increased international competition for talent. I am very much looking forward to build a strong, authentic and modern employer brand at zvoove,’ she explains as her motivation for joining zvoove. Previously, she was CPO at the international IT security company Avira.

‘Anja is the perfect fit for this important job, as she has more than 20 years of experience in successful leadership and shaping modern HR management in international software companies. I am delighted that she will join zvoove,’ says CEO Oliver Muhr. zvoove will continue to drive its strong revenue growth organically and through selective acquisitions as well as strategic investments in internationalization, products and technologies in 2022. Anja Michael will pave the way by implementing modern and holistic HR management with a strong candidate and employee experience.

In addition, she will contribute to the company’s success by focusing on employee development. She notes the importance of maintaining a holistic view on HR work. ‘zvoove is market leader in its industries and at the same time a very young brand with a long history of origin. Genuinely understanding and encouraging people, combined with cutting-edge technologies, will strengthen the zvoove team for the future.’

In addition to her professional accomplishments, Anja Michael also volunteers in several other initiatives that endeavor to promote innovation and thought leadership within both the business and education sector. She is co-leader of the specialist group ‘strategic HR management’ in the German Association of Human Resource Managers (BPM), professor e. o. at the University of Don Bosco in El Salvador and co-founder of the German AI-HR-Lab.

About zvoove

The zvoove Group develops and sells innovative software solutions for temporary staffing, facility management and the event industries. With more than 3,000 customers and over 300 employees, zvoove was formed as the result of the merger of LANDWEHR, rhb, prosoft, BackOffice, and Levij. The company is located in Germany, Switzerland and the Netherlands.

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MANAGEMENT

Anja Michael

Chief People Officer (CPO)

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